

Michael Welter, Rapid Response Coordinator
Oregon Dislocated Worker Unit
Office of Workforce Investments
Oregon Higher Education Coordinating Commission
3225 25th Street SE
Salem, OR 97302

WARN # 8759

To Whom it May Concern,

This letter will serve as official notice that Wieden + Kennedy, Inc. (Portland Location) intends to implement a permanent reduction in force at 224 NW 13th Ave. Portland, Oregon 97209 on or about **March 1st, 2024**. This letter is being provided pursuant to the Workers' Adjustment Notification and Retraining Act (WARN), Public Law 100- 379.

The total number of employees to be laid off is **[87]**. Below, you will find a list of job titles and the total number of employees that will be affected in each job classification. Notification of the impending layoffs will start **February 23rd, 2024, and will either be continued on payroll+benefits through the required 60 days, or will be compensated (wages + benefits) for the equivalent timeframe**. It is expected that this will be a permanent reduction in force that will occur on or about **March 1st**.

Company provisions for transfer, reassignment, and in some cases job out-placement services do exist. There are no bumping rights for the affected employees, meaning employees will not be able to displace more junior employees out of their positions as a result of this layoff.

The local point-of-contact is:

Yehoshua Gotfried
yehoshua@gotfried@wk.com.
(503)937-7000
Sincerely,



Head of People + Culture, Wieden + Kennedy Portland